



**2-PAGE SPREAD**

Bleed: 16.25 x 11"  
 Trim: 16 x 10.75"  
 Live: 15 x 9.75"

Bleed: 412.75 x 279.4mm  
 Trim: 406.4 x 273.05mm  
 Live: 381 x 247.65mm



**FULL PAGE**

Bleed: 8.25 x 11"  
 Trim: 8 x 10.75"  
 Live: 7 x 9.75"

Bleed: 209.55 x 279.4mm  
 Trim: 203.2 x 273.05mm  
 Live: 177.8 x 247.65mm



**1/2PAGE SPREAD**

Bleed: 16.25 x 5.5"  
 Trim: 16 x 5.375"  
 Live: 15 x 4.375"

Bleed: 412.75 x 279.4mm  
 Trim: 406.4 x 273.05mm  
 Live: 381 x 247.65mm



**2/3 VERTICAL**

Non-Bleed:  
 4.625 x 9.5"

Non-Bleed:  
 117.475 x 241.3mm



**1/2 HORIZONTAL**

Non-bleed: 7 x 4.875"  
 Bleed: 8.25 x 5.5"  
 Trim: 8 x 5.375"  
 Live: 7 x 4.875"

Non-Bleed: 177.8 x 123.825mm  
 Bleed: 209.55 x 139.7mm  
 Trim: 203.2 x 136.525mm  
 Live: 177.8 x 123.825mm



**1/2 VERTICAL**

Non-bleed: 3.375 x 9.5"  
 Bleed: 4 x 11"  
 Trim: 3.875 x 10.75"  
 Live: 3.375 x 9.75"

Non-Bleed: 85.725 x 241.3mm  
 Bleed: 101.6 x 279.4mm  
 Trim: 98.425 x 273.05mm  
 Live: 85.725 x 247.65mm



**1/2 ISLAND**

Non-bleed: 4.625 x 7.25"  
 Bleed: 5.25 x 7.875"  
 Trim: 5.125 x 7.75"  
 Live: 4.625 x 7.25"

Non-Bleed: 117.475 x 184.15mm  
 Bleed: 133.35 x 200.025mm  
 Trim: 130.175 x 196.85mm  
 Live: 117.475 x 184.15mm



**1/3 VERTICAL**

Non-bleed: 2.1875 x 9.5"  
 Bleed: 2.8103 x 11"  
 Trim: 2.6853 x 10.75"  
 Live: 2.1875 x 9.5"

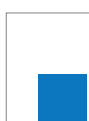
Non-Bleed: 55.5625 x 241.3mm  
 Bleed: 71.381 x 279.4mm  
 Trim: 68.206 x 273.05mm  
 Live: 55.5625 x 241.3mm



**1/3 HORIZONTAL**

Non-bleed: 7 x 3.375"  
 Bleed: 8.25 x 4"  
 Trim: 8 x 3.875"  
 Live: 7 x 3.375"

Non-Bleed: 177.8 x 85.725mm  
 Bleed: 209.55 x 101.6mm  
 Trim: 68.206 x 273.05mm  
 Live: 177.8 x 85.725mm



**1/3 SQUARE**

Non-bleed:  
 4.625 x 4.875"

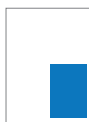
Non-Bleed:  
 117.475 x 123.825mm



**1/4 HORIZONTAL**

Non-bleed:  
 7 x 2.375"

Non-Bleed:  
 177.8 x 60.325mm



**1/4 VERTICAL**

Non-bleed:  
 3.4375 x 4.875"

Non-Bleed:  
 87.3125 x 123.825mm



**1/6 VERTICAL**

Non-bleed:  
 2.25 x 4.57"

Non-Bleed:  
 57.15 x 116.078mm

If you have any questions about acceptable file formats, please contact our publisher or your sales representative.

**Diane DePaul**, Publisher  
 ddepaul@inda.media



**SIZE**

Your sales representative should supply you with your ad size. All ad sizes in inches.

**COLOR**

All ads should be supplied in either CMYK (Cyan, Magenta, Yellow & Black) or Grayscale (Black & White) color mode. RGB and PMS spot colors should not be used. Any elements not set as CMYK or Grayscale will be automatically converted to the appropriate color mode in our ad processing system. This may cause a change in the appearance of the images.

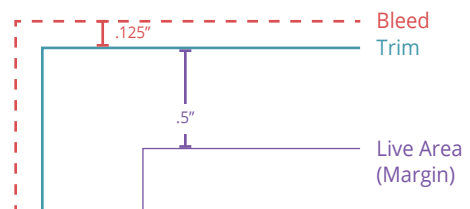
**ARTWORK RESOLUTION**

Recommended resolution is 300 dpi at final crop dimensions for images. Images taken from websites often use a much lower resolution (72 dpi) and do not print clearly. Numerically enhancing resolution in Adobe Photoshop® or other software will not improve the clarity of the images.

**FILE TYPE**

A high-resolution, print-ready PDF is required. Production charges may be applied to process other file types received. Production charges are outlined on the Terms & Conditions page.

**Upper left-hand corner of page**



**Bleed - .125" outside of trim.**

Bleed is the printable area outside the trim line that will be cut away during the printing process to ensure a background color or graphic will run off the edge with no visible margin on the outside edge.

**Trim - Document edge.**

Trim is the size of the completed document from edge to edge. The trim size is the same as the document size in Adobe InDesign®. All ads that go to the trim edge should include a .125" bleed on all four sides.

**Live Area (margin) - .5" from trim.**

Non-bleed ads are positioned on the margin line, .5" from the trim. All critical graphics and text should be positioned inside the margin lines.